



Photo by Eric González

Preliminary Prospectus for Supporters, Exhibitors, and Advertisers

31st International Conference on Prenatal Diagnosis and Therapy
Calgary, Canada 20-23 June 2027

 **ispd** International Society
for Prenatal Diagnosis
Building Global Partnerships in Genetics and Fetal Care

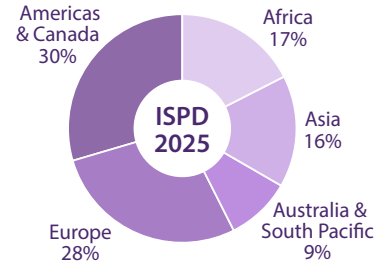


CALGARY
2027

Who attends the ISPD conference?

Our Society brings together a global multidisciplinary group of medical and scientific professionals with a wide array of expertise in prenatal diagnosis and fetal care:

- Lead Researchers
- Research Assistants
- Attending Physicians
- Medical Residents
- Hospital Administrators
- Genetic Counselors
- Academic Department Chairs
- Medical Students
- Graduate Students
- Professional Trainees



Building Global Partnerships in Genetics and Fetal Care

About the International Society for Prenatal Diagnosis

ISPD is a professional society that brings together researchers and practitioners from multiple disciplines such as prenatal and perinatal care, medical genetics, basic and translational science, genetic counseling, laboratory management, fetal therapy, ultrasonography, and ethics. While we engage with all areas relevant to prenatal diagnosis and therapy, we have a unique focus and expertise on reproductive and prenatal genetic screening and how this aspect of care integrates with other disciplines.

ISPD Headquarters

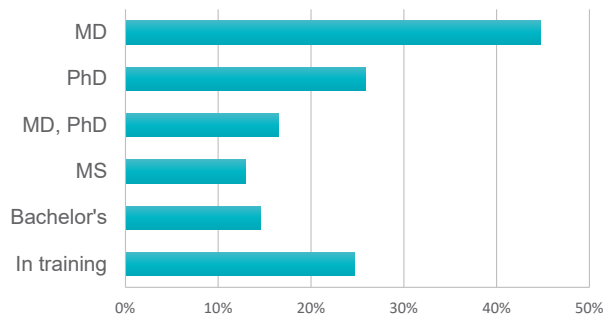
820 East High Street, Suite A
Charlottesville, VA 22902 USA

+1 434.979.4773

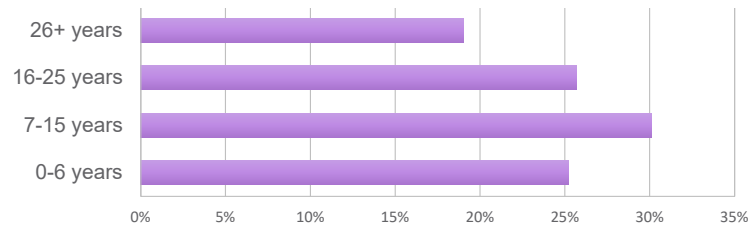
info@ispdhome.org

www.ispdhome.org

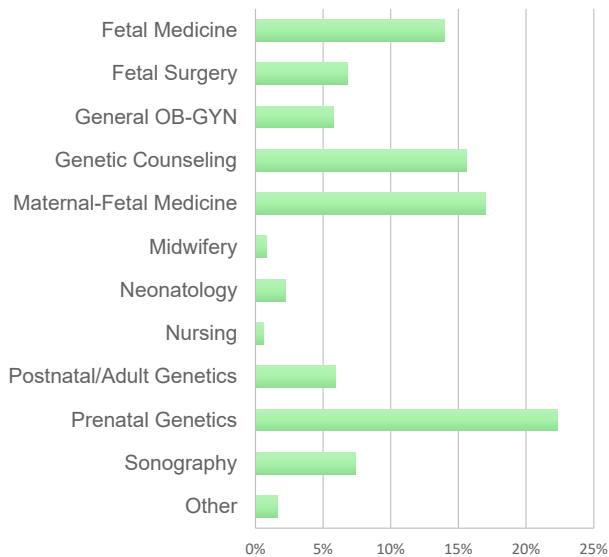
Academic Degrees



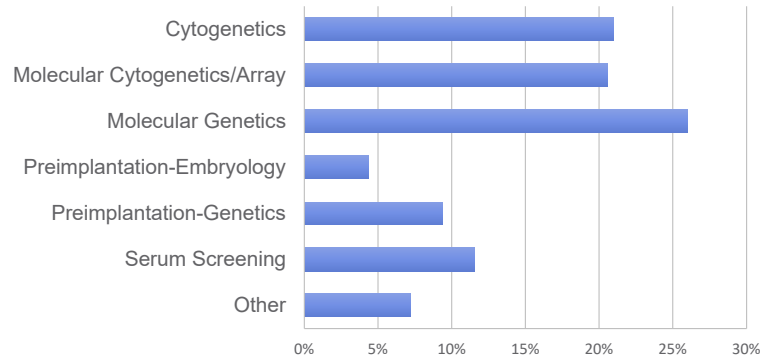
Year in Profession



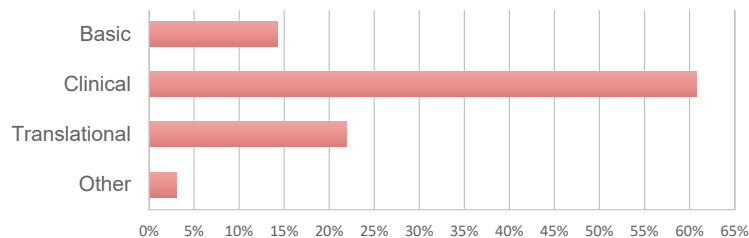
Clinicians



Diagnosticians



Researchers



Data from the 29th International Conference on Prenatal Diagnosis and Therapy, a hybrid event held 30 October - 2 November 2025

A Globally Accessible Hybrid Event

The 31st International Conference on Prenatal Diagnosis and Therapy will draw hundreds of professionals from around the world for presentations on the latest research, debates, lightning communications, virtual posters, and Special Interest Group (SIG) educational sessions. Maximize your marketing reach with exhibit space, advertising, and exclusive branding opportunities. The conference will take place in Calgary, Canada, and on a robust virtual platform that is accessible all around the world. Make sure to visit www.ispdhome.org/2027 for updates as plans develop.

Preliminary Conference Schedule | Mountain Daylight Time

Schedule
is subject to
change.

Monday, 15 June 2027 | Virtual Platform Preview

The conference platform launches with eblasts and social posts directing registrants to it for program information, virtual posters, participant profiles, and supporter and exhibitor details. See page 6 for more information on support partner benefits.

Sunday, 20 June 2027

- 11:00 AM–7:00 PM
Exhibitor Move-in
- 9:00 AM–6:00 PM
Pre-conference Courses
- 7:30 PM–9:00 PM
Dine-Around with Colleagues



Monday, 21 June 2027

- 7:30 AM–9:00 AM
SIG Educational Sessions
- 8:30 AM–9:15 AM
Welcome Coffee with Exhibits
- 9:15 AM–11:15 AM
Conference Sessions
- 11:15 AM–11:45 AM
Break with Exhibits, Innovation Theater*
- 11:45 AM–12:30 PM
Lightning Talks
- 12:30 PM–2:15 PM
Networking Lunch with Posters & Exhibits
- 1:00 PM–2:00 PM
Industry Lunch Symposium*
- 2:15 PM–3:30 PM
Conference Session
- 3:30 PM–4:30 PM
Break with Exhibits; Attended Poster Session
- 4:30 PM–5:30 PM
Debate 1
- 5:30 PM–7:30 PM
Welcome Reception with Exhibits; Poster Viewing
- 6:30 PM–7:30 PM
Early Career & Scholarship Reception

Tuesday, 22 June 2027

- 7:30 AM–9:00 AM
SIG Educational Sessions
- 8:30 AM–9:15 AM
Welcome Coffee with Exhibits
- 9:15 AM–10:45 AM
Conference Session
- 10:45 AM–11:15 AM
Break with Exhibits, Innovation Theater*
- 11:15 AM–12:00 PM
Lightning Talks
- 12:00 PM–1:45 PM
Networking Lunch with Posters & Exhibits
- 12:30 PM–1:30 PM
Industry Lunch Symposium*
- 1:45 PM–3:35 PM
Conference Session; Pioneer Award
- 3:35 PM–4:05 PM
Break with Exhibits, Innovation Theater*
- 4:05 PM–5:35 PM
Awards; Debate 2
- 5:50 PM–6:50 PM
Industry Symposium*

Wednesday, 23 June 2027

- 8:00 AM–9:00 AM
Industry Lightning Talks**
- 9:00 AM–9:15 AM
Welcome Coffee with Exhibits
- 9:15 AM–10:45 AM
Conference Sessions
- 10:45 AM–11:15 AM
Break with Exhibits
- 11:15 AM–12:15 PM
Debate 3
- 12:15 PM–2:00 PM
Networking Lunch with Posters & Exhibits
- 2:00 PM–3:45 PM
Conference Session; Innovation Plenary
- 2:00 PM–6:00 PM
Exhibitor Move-out

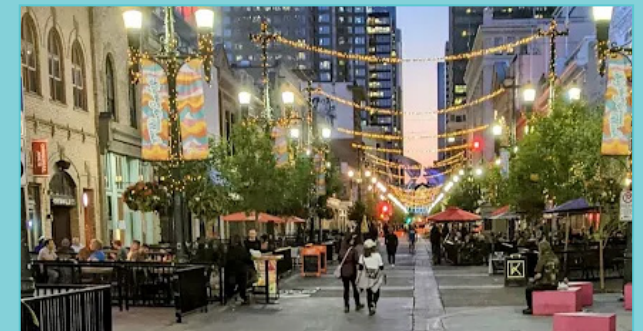
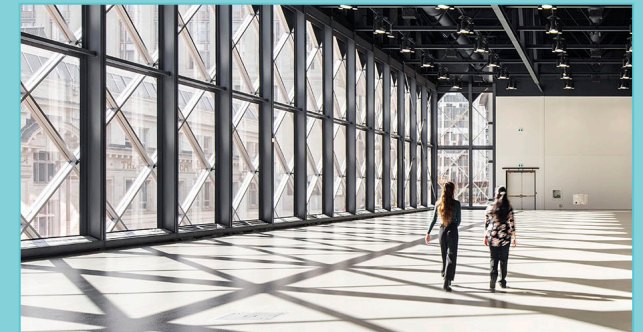
* See pages 6-7. ** See page 6.



Conference Venue

In the heart of Canada's fourth-largest city and in proximity to the stunning Rocky Mountains, the **Calgary TELUS Convention Centre** offers delegates an unforgettable place to meet.

Less than 20 minutes from the airport, the CTCC is nestled among 1,000+ shops, restaurants, and entertainment venues in the downtown core of this bustling business and innovation hub.



CALGARY TELUS CONVENTION CENTRE | CALGARY, ALBERTA, CANADA

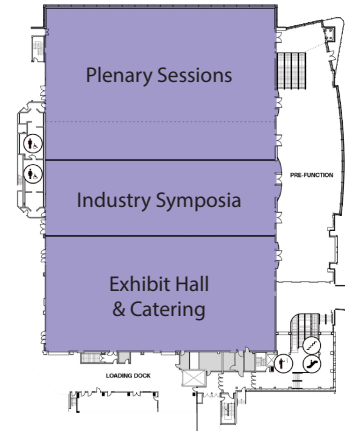
Exhibit Space: \$3,500 for-profit | \$2,000 non-profit

Exhibitors receive **conference registration for 2 representatives** with full access to educational sessions, breaks, lunch, the Welcome Reception, and the virtual conference platform, including the participants tab and social feed. Exhibitors will be listed on the conference website, venue signage, virtual platform, and mobile app.

Reserve your space as soon as possible with form on page 11.

Exhibit space is included in flexible support packages on page 6.

Calgary TELUS Convention Centre — Exhibition Hall C



CTCC North Building
Floor 2

10' x 10' Exhibit booth includes:

- Draped back wall, 8' high, black
- Draped side walls, 3' high, black
- One 6' table with white vinyl top and black fabric skirt on 3 sides
- Two padded chairs, dark gray

Electrical service, carpet, additional furniture, and large-format printing may be purchased separately from our expo partner.

Exhibitors may opt out of the standard booth and build their own booth within the defined space. This does not affect the exhibit fee. Free builds must not obscure any other exhibit space or signage.



Exhibit
Floor Plan
Coming Soon

Recent Exhibitors & Supporters

ispdhome.org/ISPD2024/Exhibitors

ispdhome.org/ISPD2025/Exhibitors

ispdhome.org/2026Supporters

Contact: Lynne Valentic
Conference Director
lvalentic@ispdhome.org
+1 434.284.4693

Flexible Partner Packages

Premier Partner | \$15,000

- Double Exhibit Booth, 20' x 10'
- Five Conference Registrations
- One Category A benefit
- Two Category B benefits
- Two Category C benefits

Education Partner | \$10,000

- Exhibit Booth, 10' x 10'
- Four Conference Registrations
- Two Category B benefits
- Two Category C benefits

Industry Partner | \$5,000

- Exhibit Booth, 10' x 10'
- Three Conference Registrations
- Three Category C benefits

Nonprofit Partner | \$2,500

- Two Conference Registrations
- Two Category C benefits

All supporters receive the following in addition to the selected partner benefits:

- Full access to educational sessions, breaks, lunch, and the Welcome Reception.
- Access to the participants tab and social feed on the virtual conference platform
- Company name on the welcome slide before the first plenary session each day
- Recognition on venue signage and the conference website
- Supporter badge to insert in email and post on social media

All prices are in U.S. Dollars (USD)

Select Your Partner Benefits

Category A

60 Minute Symposium* | \$4,000 Logistics Fee | Only three available
Present a live ultrasound or showcase your company's recent research in a dedicated room. Your presentation can be recorded and posted on the virtual platform for on-demand viewing. *See page 7 for more information.*

Global Updates Newsletter Article* — Contribute an article to a 2026 issue of ISPD's newsletter, *Global Updates*, sent to our full GDPR-compliant mailing list of more than 6,000 recipients. Your article will be reviewed by ISPD editors. Maximum word count: 1,000.

Category B

Innovation Theater* | \$2,000 Logistics Fee | Only three available
Give a 20 minute presentation in a dedicated space in the exhibit hall. *See page 7 for more information.*

Mailing List — Single-use email list for attendees who have opted into contact by supporters. Get the list before or after the conference, or get both to count as two Category B selections.

LinkedIn Message* — Convey your unique narrative to ISPD's 2,000+ followers with up to 200 words. ISPD will post your message and logo on LinkedIn, and tag your organization.

Category C

7 Minute Lightning Talk* — Give a quick overview of the science your organization is advancing. Lightning sessions can be recorded and posted on the virtual platform for on-demand viewing.

Branded Recognition on ISPD LinkedIn — ISPD will include your logo in a LinkedIn post recognizing your support and tagging your organization.

Blurb in ISPD Email* — Up to 120 words with your logo and one link conveys your message to 6,000+ engaged professionals. Use it to promote your presentation, share a testimonial, or pose a question. Insertion can be scheduled as late as the week of 24 May 2027.

Registrants have access to the virtual platform for 6 months following the conference to view recordings, posters, and supporter information.

1. Book your partner package with the form on page 11.
2. Submit your presentation proposal with the form at ispdhome.org/proposals by 31 March 2027.*

* Your proposal/content will be reviewed by ISPD, and acceptance is contingent upon booking your support.

Priority will be given to ISPD Corporate Council Members when scheduling symposia.

If you would like to discuss membership in our Corporate Council, please contact ISPD Executive Director Alison Cockrell at acockrell@ispdhome.org.

Have questions or requests? Contact **Lynne Valentic** at lvalentic@ispdhome.org +1 434.284.4693

EXCLUSIVE Presentation Opportunities

Industry Symposium | Up to 60 Minutes

Partner Category A: \$4,000 | À La Carte: \$10,000

Present a live ultrasound or showcase your company's recent research in a dedicated room. Your presentation can be recorded and posted on the virtual platform for on-demand viewing.* See page 6 for Partner packages.

Dates and times are subject to change.

Monday, 21 June 2027, 1:00-2:00 PM (Lunch)

Tuesday, 22 June 2027, 12:30-1:30 PM (Lunch) or 5:50-6:50 PM

Included:

- Large meeting room with audio-visual support
- Listing of your event on the conference schedule
- Food and beverage during lunch

Innovation Theater | 20 Minutes

Partner Category B: \$2,000 | À La Carte: \$3,000

Make up to a 20-minute presentation in a dedicated space in the exhibit hall during a scheduled beverage break. Showcase your company's solutions to prenatal diagnosis and therapy challenges.* See page 6 for Partner packages.

Dates and times are subject to change.

Monday, 21 June 2027, 11:20-11:40 AM

Tuesday, 22 June 2027, 10:50-11:10 AM

Tuesday, 22 June 2027, 3:40-4:00 PM

Included:

- Seating for 50 people
- Audio-visual support
- Listing of your event on the conference schedule

* Presentation proposals will be reviewed by ISPD. Reservations are subject to approval by the ISPD Board of Directors, and the lower fee is contingent upon booking your support partnership (see page 6).

All prices are in U.S. Dollars (USD)

ISPD
Corporate
Council



ispdhome.org/CorporateCouncil

Priority will be given to Corporate Council Members when scheduling symposia.

If you would like to discuss membership in our Corporate Council, please contact ISPD Executive Director Alison Cockrell at acockrell@ispdhome.org.

1. Book your partner package with the form on page 11.
2. Submit your presentation proposal with the form at ispdhome.org/proposals by 31 March 2027.*

Have questions or requests?
Contact Lynne Valentic at
lvalentic@ispdhome.org
+1 434.284.4693

Exclusive Branding Opportunities All prices are in U.S. Dollars (USD)

Welcome Reception | \$7,500 | *Exclusive*

Your branding will be displayed prominently during this popular event. Details will be provided.*

Networking Beverage Break | \$5,000 | *5 Opportunities of 30 minutes or more*

Opportunity to provide branded drinkware that grabs attention as attendees mingle and network.*

Lanyards for Attendee Badges | \$4,000 | *Exclusive for a Nonprofit Organization*

Make an impact with the name or logo of your fetal center, foundation, or advocacy group.

All attendees are required to wear the badge to conference sessions and events.

Production is included. High Resolution Logo required (.ai, or .eps preferred).

Custom WiFi Login | \$3,000 | *Exclusive*

A custom network name and password will make an impression every time an attendee logs in!

Distribution of Branded Gifts

Notepad & Pen | \$500 | *Exclusive*

ISPD will distribute a notepad and pen that you provide to in-person attendees.*

Attendee Gift | \$500

ISPD will distribute a small gift that you provide for in-person attendees, such as a flash drive, hand sanitizer, or some other branded item.*

* Your signage, decorations, and/or gifts must be reviewed by ISPD before printing.



**Book with form on page 12
by 31 March 2027.
Invoice payment
is due 15 April 2027.
Artwork is due 15 April 2027.**

**For Questions: Lynne Valentic
lvalentic@ispdhome.org
+1 434.284.4693**

Digital Advertising All prices are in U.S. Dollars (USD)

A link of your choice may be added to any of the following advertisements.
See page 14 for artwork dimensions and requirements.

Advertisements on Both Virtual Platform and Mobile App

- 1 Home Page Right/Top Banner | \$3,000 | *Exclusive***
Appears on the home page of the virtual platform (right side) and mobile app (top).
- 2 Home Page Footer Banner | \$1,000 | *Limit 1 of 2 available***
Appears below home page content on the virtual platform and mobile app.

Virtual Platform Advertisements

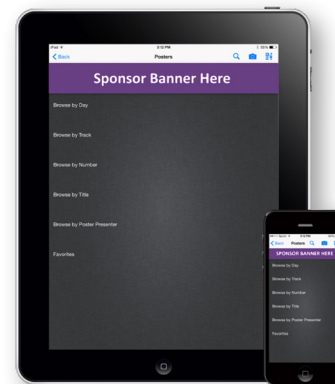
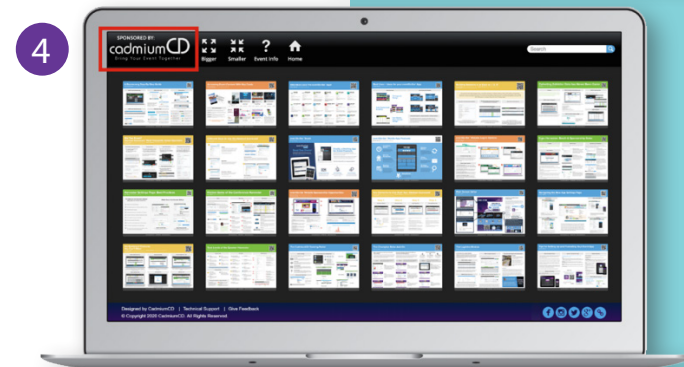
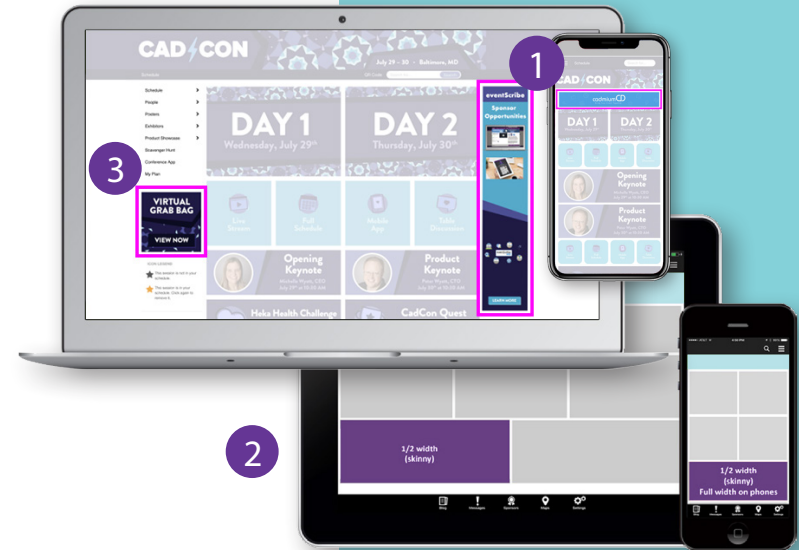
- 3 Left Navigation Banner | \$3,000 | *Exclusive***
Appears under the main menu on all pages of the virtual platform.
- 4 Poster Gallery Banner | \$1,500 | *Exclusive***
Appears at the top left of the poster gallery page on the virtual platform

Mobile App Advertisements


- 5 Splash Screen | \$4,000 | *Exclusive***
Fills the screen every time the mobile app is opened.
- Poster Screen Banner | \$1,500 | *Exclusive*** **6**
Appears at the top of the poster screen on the mobile app.



Have questions or requests? Contact:
Lynne Valentic, lvalentic@ispdhome.org, +1 434.284.4693



Book with form on page 12
by 31 March 2027.
Invoice payment
is due 15 April 2027.
Artwork is due 15 April 2027.

 Technical requirements
for advertisements are
on page 14.

Advertising: Social Media, Email, and Fliers All prices are in U.S. Dollars (USD)



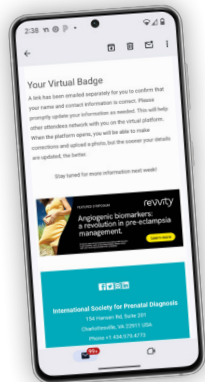
LinkedIn Message | \$1,000 | 1 Insertion

Convey your unique narrative to ISPD's 2,000+ followers with up to 200 words.* ISPD will post your message and logo on LinkedIn, and tag your organization.



Blurb in ISPD Email | \$2,000 | 1 Insertion

Up to 120 words with your logo and one link conveys your message to ISPD's GDPR-compliant list of more than 6,000 recipients.* Promote your presentation, share a testimonial, or pose a question. Insertion can be scheduled as late as the week of 24 May 2027.



Clickable Banner Image in an ISPD Email

Conference Update | \$1,000

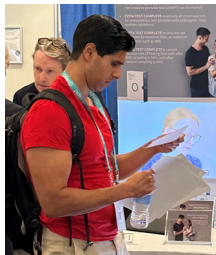
Single insertion in a conference update sent to 6,000+ prospective attendees. Insertion can be scheduled as late as the week of 24 May 2027.

Know Before You Go | \$2,000 | *Exclusive, Two insertions*

Two "Know Before You Go" messages are sent to registered attendees shortly before the conference and receive high open rates.

Your banner will be sent twice: the week of 31 May and the week of 5 June.

No other blurbs or banners are scheduled for these messages.



One-Page Flier | \$700

ISPD will distribute your one-page flier to attendees on-site (printed) and posted as a PDF in the virtual conference platform.

Advertiser is responsible for printing and shipping.*



**Book with form on page 12
by 31 March 2027.**

**Invoice payment
is due 15 April 2027.**

Artwork is due 15 April 2027.



**Technical requirements
for advertisements are
on page 14.**

**For Questions: Lynne Valentic
lvalentic@ispdhome.org
+1 434.284.4693**

* Your content will be reviewed by ISPD in advance.

Exhibit & Support Booking Form

Exhibit Dates
Monday-Wednesday
21-23 June 2027

Contact Information (please print)

Company Name (as it should appear in print/on screen): _____

Street Address: _____

City, State/Province: _____ Postcode: _____ Country: _____

Company Telephone: _____ Company Email: _____

Website Link: _____

(for use on the conference website and conference platform/app)

Exhibit Contact Name (to receive correspondence): _____

Contact Email: _____ Contact Telephone: _____

► I agree to the Rules and Regulations on page 15: _____ (Signature)

Exhibit Space – 10' x 10' booth, 2 conference registrations

For-profit Exhibitor: \$3,500 Non-profit Exhibitor: \$2,000

Partner Packages

Premier Partner: \$15,000 – 20' x 10' booth, 5 conference registrations
Benefits: 1 Category A, 2 Category B, and 2 Category C

Education Partner: \$10,000 – 10' x 10' booth, 4 conference registrations
Benefits: 2 Category B and 2 Category C

Industry Partner: \$7,500 – 10' x 10' booth, 3 conference registrations
Benefits: 3 Category C

Nonprofit Partner: \$2,500 – 2 conference registrations
Benefits: 2 Category C

Exhibit floor
plan & booth
selection will be
available soon.

Partner Benefits Selection

Category A (Premier Partner)

60-Minute Symposium: \$4,000*

Newsletter Article

Category B (Premier & Education Partners)

20-Minute Innovation Theater: \$2,000*

Mailing List (opt-in)

Message on ISPD LinkedIn

Category C

7 Minute Lightning Talk*

Logo & Tag on ISPD LinkedIn

Blurb in an ISPD Email

À La Carte Pricing

60-Minute Symposium: \$10,000*

20-Minute Innovation Theater: \$3,000*

Requests to Customize Your Package:

Complete this form and send it to one of the addresses below. ISPD will send an invoice for the items you selected.

Email: lvalentic@ispdhome.org

Surface:

ISPD Headquarters

**820 East High Street, Suite A
Charlottesville, VA 22902 USA**

Payment Information

► All prices are in U.S. Dollars (USD)

**Booking due on or before:
31 March 2027**

**Payment by invoice due:
15 April 2027
ACH or check preferred**

Refund Policy: Cancellations must be made in writing by 28 February 2027 to receive a 50% refund. No refunds will be made after 28 February 2025.

Further Instructions

ISPD staff will contact you with further details about your selections after your booking is received.

Scheduling of symposia and the Innovation Theater is dependent on availability and will be determined by the ISPD Program Committee.

ISPD reserves the right to cancel symposia and the Innovation Theater due to limited availability and/or relevance of content, and to determine an appropriate refund.

* **Presentation proposal must be reviewed by ISPD before the conference.**

Branding & Advertising Booking Form

Contact Information (please print)

Company Name (as it should appear in print/on screen): _____

Street Address: _____

City, State/Province: _____ Postcode: _____ Country: _____

Company Telephone: _____ Company Email: _____

Website Link: _____

(for use on the conference platform and/or mobile app)

Contact Name (to receive correspondence): _____

Contact Email: _____ Contact Telephone: _____

Branding Opportunities

Welcome Reception:* \$7,500

Beverage Break:* \$5,000 each

Monday Morning Monday Afternoon

Tuesday Morning Tuesday Afternoon

Wednesday Morning

Lanyards for Attendee Badges: \$4,000

Custom WiFi Login: \$3,000

Distribution of Branded Gifts*

Notepad & Pen: \$500

Attendee Gift: \$500 — Describe your gift:

(e.g., stress ball, flash drive, or hand sanitizer)

Fliers*

Flier (one page): \$700

All content and designs must be reviewed and approved by ISPD in advance.

Virtual Platform & Mobile App

1. Home Page Right/Top Banner: \$3,000 *EXCLUSIVE*

2. Home Page Footer Banner: \$1,000 *2 Available*

3. Left Navigation Banner: Left Menu: \$3,000 *EXCLUSIVE*

4. Poster Gallery Banner: \$1,500 *EXCLUSIVE*

5. Mobile App Splash Screen: \$4,000 *EXCLUSIVE*

6. Mobile App Poster Screen Banner: \$1,500 *EXCLUSIVE*

ISPD LinkedIn & Email

LinkedIn Message: \$1,000

ISPD will contact you to schedule your content.

Blurb in ISPD Email: \$2,000

Preferred distribution: week of _____ **

(Week of 24 May is the latest available)

Clickable Banner Image in an ISPD email: \$1,000

Preferred distribution: week of _____ **

(Week of 24 May is the latest available)

"Know Before You Go" Banner Ad: \$2,000 *EXCLUSIVE*

Sent twice, the weeks of 31 May and 7 June**

* Advertiser is responsible for printing and shipping after content/design is approved.

** Emails are sent over two days to optimize delivery to recipients in all time zones. We cannot send on a particular date.

Complete this form and send it to one of the addresses below. ISPD will send an invoice for the items you selected.

Email: lvalentic@ispdhome.org

Surface:

ISPD Headquarters

820 East High Street, Suite A
Charlottesville, VA 22902 USA

Payment Information

► All prices are in U.S. Dollars (USD)

Booking due on or before:

31 March 2027

Payment by invoice due:

15 April 2027

ACH or check preferred

Refund Policy: Cancellations must be made in writing by 28 February 2027 to receive a 50% refund. No refunds will be made after 28 February 2025.

Further Instructions

ISPD staff will contact you with further details about your selections after your booking is received.



Content for email advertising is due one week before your scheduled distribution.

All other artwork is due **15 April 2027.**

Design requirements are on page 14.

Deadlines for Support, Exhibits, Branding, and Advertising

Who	What	How/Where
One Week Before Your Content is Scheduled to be Posted / Sent		
Partners & Advertisers	Content for LinkedIn and/or Email Blurb (see requirements on page 14)	slamarca@ispdhome.org
31 March 2027 (Wed)		
Everyone	Booking form with benefits selected	} PDF form, etc. to lvalentic@ispdhome.org
Partners & Exhibitors	HIGH RESOLUTION Logo – .ai or .eps preferred / .pdf, .psd, .svg accepted	
Partners & Exhibitors	Company description – 250 words or fewer	
Presenters	Symposia, Innovation Theater, and Lightning Talk proposals	ispdhome.org/proposals
15 April 2027 (Thur)		
Everyone	Payment of Invoice	Invoice or link emailed to you
Partners & Exhibitors	Names and email addresses for conference registrations	lvalentic@ispdhome.org
Branding Marketers	Branding designs/content for ISPD approval; High resolution logo for lanyards	lvalentic@ispdhome.org
Advertisers	Artwork for ads on virtual platform/mobile app (see page 14)	mowens@ispdhome.org
TBD		
ALL Exhibitors	Booth Services Order Deadline	Link TBD
7 June (Mon)		
Partners & Exhibitors	Collateral uploaded to virtual platform (GO-LIVE on 15 June 2027)	Link and instructions will be emailed
TBD		
Exhibitors & Marketers	Shipment arrival at warehouse to avoid surcharges	Link TBD
20 June 2027 (Sun)		
Exhibitors	Exhibit Move-in, 11:00 AM – 7:00 PM	CTCC North Building, Floor 2, Exhibition Hall C
23 June 2027 (Wed)		
Exhibitors	Exhibit Move-out, 2:00–6:00 PM	Outbound shipping available from expo partner

Advertisement Requirements

Promotional Blurbs

Content Deadline: One week before your blurb is scheduled to be posted/sent

Blurb on ISPD LinkedIn

- Up to 200 words promoting your services and/or participation in the conference
- Your LinkedIn handle
- High resolution Logo (.png or .jpg)

Blurb in ISPD marketing email

- Up to 130 words promoting your services and/or participation in the conference
- One link to be included with the text
- High resolution Logo (.png or .jpg)

Email Banners

Artwork Deadline: One week before your banner is scheduled to be sent

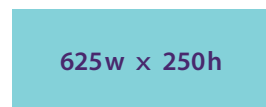
File format: .png, .jpg, or .gif no more than 200KB – NO Animation

Large banner in “Know Before You Go” email

625 px wide x 250 px high

Standard banner in marketing email

625 px wide x 150 px high



▶ Send blurbs and email banners to Shaune LaMarca at slamarca@ispdhome.org.

Please include the handle/link to use with your blurb/ad.

Digital Ads: Virtual Conference Platform & Mobile App

Artwork Deadline: 15 April 2027

File format: .png, .jpg, or .gif no more than 500KB – NO Animation

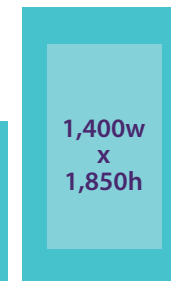
Splash Screen | Mobile App, on open

2 images required:

- Horizontal: 2,048 px wide x 1,536 px high
Safe area: 1,850 px wide x 1,400 px high*
- Vertical: 1,536 px wide x 2,048 px high
Safe area: 1,400 px wide x 1,850 px high*



2,048w x 1,536h



1,536w x 2,048h

Left Navigation Banner | Virtual Platform, All Pages

- 400 pixels wide x 400 pixels high



400w x 400h

Home Page Banner

Right Side on Virtual Platform; Top on Mobile

2 images required:

- Horizontal: 1200 px wide x 320 px high
- Vertical: 320 px wide x 1200 px high



1,200w x 200h



320w x 1200h

Home Page Footer Banner

Virtual Platform & Mobile App

- 1200 px wide x 400 px high
Safe area: 850 px wide x 260 px high*



1,200w x 400h

Poster Gallery Banner

Virtual Platform, Top Left

- 480 px wide x 200 px high



480w x 200h

Poster Screen Banner | Mobile App, top

- 2,048 px wide x 180 px high
Safe area: 1,536 px wide x 180 px high*



1,536w x 180h

2,048w x 180h

* All important text and images must be inside the safe area.

▶ Send artwork for the platform/app to Marilla Owens at mowens@ispdhome.org.

In your message, please include the link to be used with your ad.

Exhibit Rules and Regulations

What the Exhibit Fee Includes: Please see pages 5-6 for details and rates.

Payment Schedule: Exhibit registration must be received by ISPD by **31 March 2027** and payment received by **15 April 2027**. Payment and remittance must be made to ISPD in U.S. Dollars (USD). Payment may be made by check, credit card (American Express, MasterCard, or Visa), ACH, or wire transfer. Transfer fees may apply. A surcharge of \$25 USD will be assessed to cover any collection fees.

Certificate of Insurance: All exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" in the name of the International Society for Prenatal Diagnosis, from the exhibitor's insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance in an amount no less than \$1,000,000 per occurrence.

Assignment of Space: Exhibit stand assignments will be made on a first-come, first-served basis upon receipt of a completed Exhibitor Registration form. No assignments will be made without payment. Upon assignment, you will receive confirmation informing you of your assigned number and location. ISPD reserves the right to assign the next best available space when the requested space is unavailable.

Exhibitor Restrictions: The use of exhibit space is solely for the purpose of exhibiting a display having educational or practical application in the field of prenatal diagnosis and

therapy or related fields. Sales, order taking, and entering into contracts of sale on the exhibit floor or other related convention areas during the meeting are discouraged. Interviews, demonstrations, distribution of literature, etc., will be permitted only within exhibitors' spaces. The use of the International Society for Prenatal Diagnosis (ISPD) name and/or logo is prohibited on signs or promotional literature in or around the exhibit area. These materials may refer *only* to the event location, dates, and title, "31st International Conference on Prenatal Diagnosis and Therapy." Materials distributed off-site before or after (not during) the conference dates may include the official ISPD supporter or exhibitor badge.

No events may be scheduled to conflict with any portion of the ISPD conference or preconference courses.

Industry Symposia: All industry functions must receive ISPD authorization and are subject to the terms provided to participants by ISPD.

Liability/Hold Harmless: Exhibitor hereby agrees to and does indemnify, hold harmless, and defend ISPD from and against any and all liability, responsibility, loss, damage, cost or expense to which ISPD may become subject as a result of any claim arising out of any breach by Exhibitor of Exhibitor's obligations under the Exhibit Rules and Regulations during the Exhibit Dates.

Protection of Exhibit Space: Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns,

walls, floors or other parts of the hotel or convention center without the written permission of ISPD or a representative of the venue property, which must be provided to ISPD. Banners and display elements may not exceed a height of 3 feet, if placed on table. 'Subleasing' of space is not permitted. Any noise-making device shall be operated at a level that does not interfere with other exhibitors. Exhibit stand hardware and materials may not obscure the line of sight to another exhibitor's stand.

Terms and Conditions for Exhibits:

By checking off the box on the registration form, you hereby authorize ISPD to reserve exhibit space for use by the above company or organization. The undersigned acknowledges receipt of and agrees to abide by the Exposition Rules and Regulations available in this prospectus and on the ISPD website at www.ispdhome.org and to all conditions under which exhibit space is leased to ISPD. ISPD reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. The undersigned acknowledges that space assignments shall be acceptable unless ISPD is notified in writing within fifteen (15) days of the date of assignment notification. The undersigned specifies that the products or services listed in your description are those to be exhibited.

Cancellation or Change of Exhibit Dates or Venue: In the event that the conference is cancelled, exhibit dates change, or the conference venue changes, *including a change to a virtual-*

only format, the standard cancellation policy and deadline still apply:

Cancellations must be made in writing by 28 February 2027 to receive a 50% refund. No refunds will be made after 28 February 2027.

Enforcement of Rules and Regulations:

The rules and regulations of ISPD's exhibits are intended to bring order and fairness to the conference. The exhibitor agrees that ISPD shall have the right to make such rules and regulations or changes in floor plan arrangements of exhibit stands for said exhibition as it shall deem necessary. ISPD shall have the final determination for enforcement of all rules, regulations and conditions. ISPD reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the ISPD mission and values. This includes the conduct of persons and the content and placement of printed matter. ISPD may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

For Questions:

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ispd

*Building Global Partnerships
in Genetics and Fetal Care*

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